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# THE NEW TREND OF MARITIME **TRANSPORT AND JOB OPPORTUNITIES**

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INTRODUCTION

Maritime transport for over decades now has demonstrated to be the greatest pillar of the world's economy, transporting about 90% of the global trade by volume and helping to contribute substantially towards economic growth and social development. The rise in demand for maritime transport is due to its resilient ability to offer the cheapest and cleanest mode of transport and providing an agile, safe, and reliable transportation network that promotes economic growth and development. Irrespective of the industry's impressive support to the world's economic status, its associated operations exposes various forms of marine pollutants to the marine environment which are very detrimental to human health. Hence making it constructive for sustainable measures and policies to be adopted by authorities. The adoption of these policies is gradually giving maritime transport a new focal lens. Also, excessive competition and the desire to achieve a competitive advantage among shipping lines is discovered to be an influential factor leading to these current trends. For the purpose of this study, these current trends of maritime transport include; green maritime transport, new capacity, the emergence of technology, formation of shipping alliances and green port operations. These new trends are said to have gotten a significant impact on current businesses and job opportunities for maritime professionals. The objective of the study is to examine the new trends of maritime transport and the job opportunities associated.





New Capacity

## THE NEW TREND OF MARITIME **TRANSPORT AND JOB OPPORTUNITIES**

SCF Unicom

Emergence of Technology

Routes ser Ocean Alliance Capacity : 3.8 million TEU Vessels: 330 Routes served: 38 EVERGREEN

> **THE Alliance** Hapag-Lloyd



## CONCLUSION

Maritime transport is gradually undergoing transitional changes and development which has gotten a significant impact on existing businesses and job opportunities. The emergence of these new trends has caused some business and job portfolios to be gradually fading out of the system whereas new ones are been welcome. Technology (artificial intelligence) is taking over maritime transport and the desire to achieve sustainable development within the maritime industry has been the hidden agenda towards this effect. The emergence of the green concept in maritime transport is now creating numerous businesses and job opportunities for artificial intelligence experts, logistics service providers, technicians and engineers within the maritime industry. It is therefore advisable for marine base professionals to enhance their technical know-how technologically to embrace the current trends of maritime transport in order to enjoy the full benefits of the businesses and job opportunities accompanied.



